

MMPO-006

Program Code: MBAOL

Course Code-MMPO006

Time - 3hrs MM-100

Course Title: MATERIALS MANAGEMENT

There are seven short answer questions. Attempt any five. Each question carries 4 marks.

1. Define Materials Management
2. What is relationship marketing?
3. What is a bill of material?
4. State Pareto's Law.
5. Write the need for Performance Appraisal in materials management.
6. Define warehouse flood.
7. What is the purpose of classification?

There are seven medium answer questions. Attempt any five. Each question carries 10 marks

1. Manufacturing and logistics are interrelated so no one can be considered in isolation. Comment!
2. State the primary and secondary goals of materials management.
3. Describe the objectives of Material Requirements Planning (MRP).
4. Write a short note on pull based materials management.
5. Explain Flexible Manufacturing System (FMS).
6. State the advantages of standardization.
7. Why is Warehouse layout important?

There are three long answer questions. Attempt any two. Each question carries 15 marks

1. "When we say that materials management contains an integrated process of materials flow, in, through and out of an organization, we give some indication that

materials management has interfaces of two kinds, internal and external". Explain the various interfaces of materials management.

2. Define supplier networking. Also, state the importance of search networks. List the problems and risks in supplier networking.

3. "The seller's bargaining strength usually depends on various factors." Explain these factors which affect their bargaining strength.