

MMPC-003

MASTER OF BUSINESS ADMINISTRATION ONLINE

PROGRAMME CODE: MBAOL

BUSINESS ENVIRONMENT

Time: 3 hours Maximum Marks: 100

Section-1 (Short Answer)

1. Answer any five questions. All question carry equal marks. (5×4=20)

- (a) Define Business Environment.**
- (b) What is Purchasing Power Parity?**
- (c) What do you mean by Cultural Environment?**
- (d) Differentiate between Ethics and Law.**
- (e) What are the main instruments of the Money Market?**
- (f) What are Foreign Technology Agreements?**
- (g) Explain the domestic agricultural policies from 1947-1965**

Section-2 (Medium Answer)

2. Answer any five questions. All questions carry equal marks. (5×10=50)

- (a) Briefly explain Liberalization and Privatization.**
- (b) What are the reforms made by Government of India to strengthen and stabilize the insurance sector? Explain.**
- (c) List the World Bank Group Institutions and explain their functions.**
- (d) What are the main components of Balance of Payments? Discuss.**
- (e) Explain the Theory of Comparative Advantage.**
- (f) What are External Commercial Borrowings? Explain their advantages and disadvantages.**

(g) Explain the technological advancements witnessed in Biotechnology and E-Commerce.

Section-3 (Long Answer)

3. Answer any two questions. All questions carry equal marks. (2×15=30)

(a) Explain the Nature and Scope of Business Environment. How is business decision making an economic process.

(b) Define Inflation. Explain the different methods of measuring inflation.

(c) Discuss the functions of the Reserve Bank of India.