

MJM-022

MA JOURNALISM AND MASS COMMUNICATION
(MAJMCOL)

Term-End Examination June, 2023

MJM-022 : WRITING AND EDITING FOR PRINT MEDIA

Time : 3 Hours Maximum Marks : 100

Section–A

Note : Attempt any five questions. $5 \times 4 = 20$

1. Argumentative Discourse.
2. Editorial policy vs editorial values
3. Basic elements of page layout
4. Denotative and connotative images
5. Timeline Infographics
6. Background Features
7. Strapline

Section–B

Note : Attempt any five questions. $5 \times 10 = 50$

8. What is a Mind Map ? Explain its role in journalistic writings.
9. Explain the characteristics of magazine writing.
10. What is an Editorial Stylebook ? Explain its relevance and importance in a newsroom.
11. What is Information Design ? Explain its role in infographics.
12. Explain the function and characteristics of a paragraph.

13. What are the three principles of translation for media ? Give relevant examples.

14. Discuss the stages of the design thinking process. Cite suitable examples.

Section–C

Note : Attempt any two questions. $2 \times 15 = 30$

15. Write a feature on one of the following themes :

(a) Artificial intelligence and society.

(b) Increasing level of stress in children.

16. Explain the principles of news editing with examples.

17. Explain four stages of layout designing with example.