

COURSE CODE: DCE-02
DIPLOMA IN CREATIVE WRITING IN ENGLISH
(DCEOL)
FEATURE WRITING

Total Marks-50

Time Duration-90 Minutes

Note : (i) All questions are compulsory.

(ii) Each question carries 1 mark.

1. One who supports any movement for the social and political equality of women is called a:

- A) Politician
- B) Feminist
- C) Writer
- D) Social worker

2. is particularly important in any feature writing on women.

- A) Polity
- B) Language
- C) Structure
- D) Equality

3. How can the writing on women be improved? Identify the irrelevant option:

- A) Need to research well
- B) Avoid gender bias in the use of language
- C) A lively and simple style
- D) None of the above

4. Indifferent and irresponsible attitudes to women need to be

- A) Discarded
- B) Accepted
- C) Both A) and B)
- D) None of the above

5. Since which year have the newspapers, magazines and other media begun to accept the writing on women?

- A) 1980
- B) 1981
- C) 1982
- D) 1985

6. Who delivered the feature article “Women will sit on chairs”?

- A) Anees Jung
- B) Sue Miller
- C) Tasleema Nasreen
- D) None of the above

7. stories are human-interest articles that focus on particular people, places, events and issues.

- A) Feature
- B) Crime
- C) Travelogue
- D) Court

8. means the information cannot be used for publication.

- A) On the record
- B) Off the record
- C) Deep background
- D) Background

9. Feature stories aren't defined so much by subject- matter as they are by the in which they are written.

- A) Page
- B) Style
- C) Font
- D) Size

10. The contribution of women in nation-building activities has to be

- A) Organized
- B) Recognized
- C) Rejected
- D) Patronized

11. Feminism is no longer:

- A) Diverse
- B) Homogeneous
- C) The property of a patriarchal society
- D) Organized

12. stories are journalistic, descriptive, reflective through writing about original ideas.

- A) News
- B) Feature
- C) Magazine
- D) Short

13. The principle of equality of status for women has to be accepted and gender bias in writing should be

- A) Shed
- B) Increased
- C) Accepted
- D) Marked

14. According to Food and Agricultural Organization (FAO), women in rural areas grow at least of the world's food.

- A) 50%
- B) 60%
- C) 40%
- D) 30%

15. "Hers" column was started in:

- A) The Hindu
- B) The Pioneer
- C) The Times of India
- D) The Hindustan Times

16. 'Open-ended conclusion' refers to:

- A) Making the reader think and decide
- B) Drawing a definitive conclusion
- C) Making hasty conclusion
- D) Making difficult conclusion

17. What is integrity in book-reviewing?

- A) subjective understanding
- B) unmitigated objectivity
- C) unmitigated subjectivity
- D) objective understanding

18. A review of the book 'My Father's Land' was published in:

- A) The Hindu
- B) The Hindustan Times
- C) The Times of India
- D) The Pioneer

19. Which of the following is a kind of dishonesty in book-reviewing?

- A) Writing about only the merits of the book
- B) Writing only about the demerits of the book
- C) Reviewing without reading the book
- D) Writing about only the images of the book

20. Which of the following is NOT one of the components of style?

- A) Lucidity
- B) Jargon
- C) Directness
- D) Logic

21. Which of the following is not a major genre in literature?

- A) Poetry
- B) Autobiography
- C) Fiction
- D) Drama

22. is the compressed form of expression.

- A) Poetry
- B) Drama
- C) Autobiography
- D) Fiction

23. Which of the following is NOT a characteristic of sound evaluation judgement?

- A) accept the work on its own terms
- B) text is important
- C) content is important
- D) the creative impulse

24. Who wrote 'Heaven Lake'?

- A) V. S. Naipal

- B) Vikram Seth
- C) Graham Greene
- D) Samuel Johnson

25. Who wrote “The Great Railway Bazaar”?

- A) Paul Theroux
- B) Graham Greene
- C) V. S. Naipal
- D) Vikram Seth

26. Rules of conduct which apply to those who conduct interviews or surveys for publication are known as:

- A) Research ethics
- B) Publication ethics
- C) Both A) and B)
- D) None of the above

27. The article should be composed with a sense of responsibility towards the and the

- A) Object, reader
- B) Speaker, reader
- C) Subject, reader
- D) None of the above

28. One should interview urban women focusing on their aspirations, their options and the need for change in their

- A) Political values
- B) Moral values
- C) Both A) and B)
- D) Social values

29. Interview with the rural or urban women should be followed by,
..... and
- A) Formal, participatory, conversational
 - B) Informal, participatory, conversational
 - C) Both A) and B)
 - D) None of the above
30. A process of can be brought into highlight through an interview of urban women.
- A) Political change
 - B) Mental change
 - C) Social change
 - D) None of the above
31. The style of writing should be, yet and
- A) Factual, formal, intimate
 - B) Factual, informal, intimate
 - C) Both A) and B)
 - D) None of the above
32. Women are still surviving in the
- A) Work based society
 - B) Stereotype society
 - C) Both A) and B)
 - D) None of the above
33. There is a need of and for interviewing different classes of women.
- A) Norms, Research
 - B) Norms, Ethics
 - C) Norms, Moral values
 - D) None of the above

34. There is need of in feature writing.

- A) Subjectivity
- B) Objectivity
- C) Both A) and B)
- D) None of the above

35. There is an desire in women to read and know more about themselves and their roles in the changing conditions of life.

- A) Decreasing
- B) Increasing
- C) Both A) and B)
- D) None of the above

36. Controversial statements and technical matters should be given exactly as:

- A) Written
- B) Spoken
- C) Both A) and B)
- D) None of the above

37. Interviewers should conduct themselves in a professional manner and avoid being overly or with the respondent.

- A) Friendly, familiar
- B) Smart, familiar
- C) Friendly, intelligent
- D) None of the above

38. A story or composition running through a successive number of periodicals or broadcasts is:

- A) Serial
- B) Movie
- C) Both A) and B)

D) None of the above

39. Which of the following is NOT part of a checklist to see whether the book will be relevant?

- A) The age group of the reader
- B) Sex of the reader
- C) The purchasing power of the reader
- D) Newness of the subject-matter

40. is the story-teller's natural medium.

- A) Poetry
- B) Drama
- C) Autobiography
- D) Fiction

41. has a powerful audio-visual appeal.

- A) Poetry
- B) Drama
- C) Novel
- D) Fiction

42. Which of the following is an old form of literature?

- A) Prose writing
- B) Poetry
- C) Travel writing
- D) Drama

43. One of the factors that influence the travel literature is:

- A) Hotel industry
- B) Tourism
- C) Publishing industry
- D) Creative writing

44. What is specialized travel writing?

- A) Writing informative articles
- B) Writing for travel magazines
- C) Writing for the travel trade
- D) All of the above

45. is intensely interested in exotic or unusual places.

- A) Armchair traveler
- B) Business traveler
- C) Travel trader
- D) Fiction writer

46. Who needs to combine many skills such as those of reportage, journalism, creative writing etc.?

- A) Travel agent
- B) Travel writer
- C) Business traveler
- D) Trade traveler

47. support the actual text of the story.

- A) Plots
- B) Pictures
- C) Acts
- D) Sound

48. What makes pictures relevant and effective?

- A) Editing
- B) Cropping
- C) Colouring
- D) Reviewing

49. Both photographs and should not be used for the same piece of writing.

- A) Editing
- B) Masking
- C) Illustrations
- D) Colouring

50. is important in a conversation.

- A) Eye contact
- B) Notes
- C) Handshake
- D) Sound