

BHC-013

BACHELOR OF TOURISM STUDIES (BTSOL)  
EVENT COORDINATION AND CONTROL

Time : Three Hours

Maximum Marks : 100

Note : This paper has 3 Sections. Attempt all Sections.

Section-A (Short Answer) (5×4=20)

Note : Answer any five questions from this Section in about 100 words each.

1. Scheduling in project management.
2. Audience/Guests in event staging.
3. Waiter service.
4. Two technology trends in event management.
5. Evaluation to measure performance.
6. Any two types of controls.
7. Exhibitions and trade shows.

Section-B (Medium Answer) (5×10=50)

Note : Answer any five questions from this Section in about 250 words each.

8. Explain the relevance of props and decoration in staging events.
9. What are the important points to be considered while designing menu in events ?
10. How do 'Blogs' and 'Technical Productivity Apps' support event management?
11. Describe how confetti, steamers, fog, lasers, fireworks and pyrotechnics are used for creating special effects in events.

12. Write about predictive, preventative, concurrent and feedback controls that are applicable to event management.
13. What is the scope of cultural events today? Give examples in your answer.
14. Discuss sports events as an emerging industry in India.

Section-C (Long Answer) (2×15=30)

Note : Answer any two questions from this Section in about 400 words each.

15. Describe the event execution phase in detail.
16. How has 'Weddings' positioned itself as a major segment of the event industry? Further, explain the significance of destination weddings citing examples.
17. Write an essay on business events, using suitable examples.