

**MASTER OF ARTS (ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

June, 2022

**MER-007 : GOVERNMENT INITIATIVES AND MSME
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

*Note : Answer any **five** questions. All questions carry equal marks.*

1. How are Micro, Small and Medium Enterprises defined in India ? Discuss the role of MSMEs. 20
2. "Business houses in India are the major contributors to the GDP of the country." In the light of this statement, discuss the role of any four major business houses in the development of Indian economy. 4×5=20
3. Critically examine the five important functions of management, with suitable examples. 20
4. "Plant location is a strategic decision and has to be arrived at after careful deliberation of various factors involved." Explain the factors affecting the plant location decision. 20

- 5.** Write short notes on the following : *10+10*
- (a) Process of Product Selection and Quality Control of the Product
 - (b) Statutory Bodies and Institutions working under the Ministry of MSME
- 6.**
- (a) Discuss the role of a manager in Micro, Small and Medium Enterprises. *10*
 - (b) Describe the role of MSMEs in Entrepreneurship development. *10*
- 7.**
- (a) Write a note on ‘National Board for Micro, Small and Medium Enterprises.’ *10*
 - (b) Discuss powers of the Central Government and State Governments to make rules for MSMEs. *10*
- 8.**
- (a) Explain the process of Production Planning. *10*
 - (b) Explain the process of Asset Management. *10*
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