

**MASTER OF ARTS (ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

June, 2022

**MER-005 : IPR AND TECHNOLOGY
COMMERCIALISATION**

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. Each question carries equal marks.

1. Write notes on each of the following in brief.

Each short note carries 2 marks.

$10 \times 2 = 20$

- (a) Trademark or Service Marks
- (b) Abuse of IPRs
- (c) Copyright or IP and the Constitution of India
- (d) Design Law of India
- (e) Domain Name or Geographical Indication (GI)
- (f) Significance of Traditional Knowledge

- (g) Biotechnology and IP or Human Genome
 - (h) Stages Involved in Grant of a Patent
 - (i) Indian Patents (Amendment) Act, 2005
 - (j) Biotechnology and Patents
- 2.** (a) Write a note on Intellectual Property Rights (IPRs). 10
- (b) Write a note on the Industrial Property and Copyright. 10
- 3.** (a) Describe the procedure of Filing Application for Patenting in India. 10
- (b) How does the patent system contribute to technology development ? 10
- 4.** Explain the methods and tools of technology transfer in detail. 20
- 5.** (a) Discuss the methods of Patent/Technology Valuation in detail. 10
- (b) Comment on the following statements : 10
- “The strategy for export of technologies depends on the export target country.”
- Discuss the types of controls of licensing policies exercised by governments all over the world.

- 6.** Write short notes on any *four* of the following : 4×5=20
- (a) Invention Relating to a New Composition
 - (b) Moral, Legal and Utilitarian Reasons for Protecting Traditional Knowledge
 - (c) Joint Venture Agreement
 - (d) Need for Sui Generis Framework for Protection of Traditional Knowledge
 - (e) Patent and Technology Development
- 7.** What is the significance of 'Traditional Knowledge'? How is it protected in India? 20
- 8.** (a) Discuss legal instruments of Technology Transfer. 10
- (b) Describe the mechanisms for Technology Transfer. 10
-