

No. of Printed Pages : 3 **MTM-10/MTTM-10**

**MASTER OF ARTS TOURISM
MANAGEMENT/MASTER OF
TOURISM AND TRAVEL
MANAGEMENT (MTM/MTTM)
Term-End Examination**

June, 2022

MTM-10/MTTM-10 : TOURISM IMPACTS

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions in about
600 words each.

(ii) All questions carry equal marks.

1. What is the need of Sustainable Tourism Development ? What are the approaches to sustainable tourism development ? 20

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2. What is meant by “Global Characteristics of Tourism Industry” ? Explain the global tourism effects in the face of the Covid-19 Pandemic. 20
3. Discuss the major economic benefits of tourism. Explain with respect to local and national level tourism activities. 20
4. Explain the concept and elements of Tourism Carrying Capacity with the help of suitable examples. 20
5. Write short notes on the following : $4 \times 5 = 20$
 - (a) Tourist Arts
 - (b) Demonstration Effect
 - (c) Local Agenda 21
 - (d) Sex Tourism
6. Discuss the dynamics of guest-host interaction in tourism with the help of acculturation model. Give suitable examples to support your answer. 20
7. Critically analyse the commercialisation of culture for tourism activities. Explain the terms

[3]

natural and contrived culture with the help of examples. 20

8. Discuss the impact of tourists' visit and tourism activities on the hills and mountains. Support your answer with suitable examples. 20

9. What do you understand by Code of Ethics ? What is the relevance of having a code of Ethics in Tourism ? Explain the views of NGOs on code of ethics in tourism. 20

10. Write short notes on any *two* of the following :

2 × 10 = 20

- (a) GATS and Tourism Industry
- (b) Politics of Tourism
- (c) Tourism Legislations