

No. of Printed Pages : 2

MS-94

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2022

MS-94 : TECHNOLOGY MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Define 'Technology'. Explain the concept of technology giving examples.
2. (a) Discuss the relationship between technology forecasting and technological change with the help of examples.
(b) Why is technology forecasting necessary ? Explain.
3. Is 'Technology Generation' same as Research and Development (R & D) ? Justify giving suitable examples.

P. T. O.

4. Write short notes on the following :
 - (a) Changes in services
 - (b) Micro-level strategy
 - (c) Features of technology package
 - (d) Technology evaluation parameter
5. What do you understand by Technology Transfer Modes ? Explain each mode with the help of examples.
6. What is a 'Technology Mission' ? How has the technology mission of our country impacted the economic and social development ? Explain with the help of examples.
7. Define "Venture Capital". Discuss the role of Venture Capital as flexible financial assistance.
8. Discuss the following in brief with respect to new technology case :
 - (a) Analytical tools
 - (b) Written presentation