

MANAGEMENT PROGRAMME

Term-End Examination

June, 2022

MS-009 : MANAGERIAL ECONOMICS

Time : 3 hours

Maximum Marks : 100

Note :

- (i) Attempt any **five** questions.
 - (ii) All questions carry equal marks.
-
-

1. (a) What is the objective of a firm ?
(b) Differentiate between accounting and economic profits with the help of an example.
2. Explain optimization technique with the help of an example.
3. What is market demand curve ? Take a hypothetical example and derive a market demand schedule.

4. How can you evaluate the accuracy of a regression equation ? Explain using an example.
 5. Write short notes on the following :
 - (a) Actual Costs and Opportunity Costs
 - (b) Explicit Costs and Implicit Costs
 6. What are the factors that determine the nature of competition ? Discuss.
 7. Discuss the characteristics of a perfect competition, giving examples.
 8. Discuss the following with the help of examples :
 - (a) Peak-load Pricing
 - (b) Bundling
-