

**POST GRADUATE CERTIFICATE IN
CYBER LAW (PGCCL)**

Term-End Examination

June, 2022

MIR-013 : COMMERCE AND CYBERSPACE

Time : 3 hours

Maximum Marks : 100

Note : *This paper consists of **three** parts, Part A, Part B and Part C. **All** parts are **compulsory**.*

PART A

*Explain any **four** of the following in about 200 words each. Each question carries 5 marks. 4×5=20*

1. E-Commerce : A commercial transaction
2. Cookies as an advertising tool
3. Parties to the electronic transmission process
4. Methods of content distribution on the Internet
5. Rights management information as per WIPO Copyright Treaty (WCT)

PART B

*Answer any **five** of the following questions in about 400 words each. Each question carries 10 marks. 5×10=50*

6. Explain Horizontal and Non-horizontal approach for determining the liability of Internet Service Providers.
7. Write a note on sui generis system for protection of databases.
8. Explain the major economic rights available in the Indian Copyright Act, 1957.
9. Discuss the relevant case laws in India on domain name disputes.
10. Write a note on mandatory arbitration clauses in online contracts.
11. Explain various forms of online advertising.
12. Discuss the role of public key infrastructure in digital era.

PART C

*Answer any **two** of the following questions in about 600 words each. Each question carries 15 marks. 2×15=30*

- 13.** Define E-consumers. What are the legal remedies available to E-consumers in India ? Discuss.
 - 14.** Discuss issues emerging from electronic contracts.
 - 15.** Explain Linking. Discuss the liability of website owners in cases of deep linking, with the help of case laws.
 - 16.** Discuss the ways by which the process of Search Engine Optimisation is abused.
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