

**M.A. (JOURNALISM AND
MASS COMMUNICATION)/PGJMC (Revised)
(MAJMC/PGJMC)**

Term-End Examination

June, 2022

**MJM-022 : WRITING AND EDITING FOR PRINT
MEDIA**

Time : 3 hours

Maximum Marks : 100

***Note :** Answer any **five** questions. All questions carry equal marks.*

1. 'Know your reader.' Discuss the importance of this statement within the realm of journalistic operations. 20

2. 'Style is the way something is said, done, expressed or performed.' Describe the importance of style in writing and news presentation. Give suitable examples. 20

3. Compare and contrast hard news and soft news with suitable examples. 20
 4. What are the different elements and ingredients through which you can make your news feature an attractive piece ? Give suitable examples. 20
 5. Explain the qualities of good writing. Exemplify by writing a creative paragraph on each quality. 20
 6. When you are assigned to write an opinion article, you might be making efforts to impress and attract the readers to your article. Explain the methods of your preparations for writing this piece. 20
 7. Explain different types of editorials. What are the steps required to write an editorial ? 20
 8. Describe the importance of copy editing in new processes. Explain the levels involved in news editing. 20
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