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JMC-03

**POST GRADUATE DIPLOMA IN
JOURNALISM AND MASS
COMMUNICATION (PGJMC) (OLD)**

Term-End Examination

June, 2022

JMC-03 : REPORTING, WRITING AND EDITING

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks.*

1. What are news values ? Explain the fundamental characteristics of news with examples. 20
2. What are the essential qualities of a reporter that make him/her competent for the profession ? 20
3. What is Contempt of Court ? Explain the journalistic defences against it. 10+10

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4. Explain the meaning and concept of development reporting. What are the specialised skills required for development reporting ? 5+5+5+5

5. Explain any *five* types of leads with examples.

5×4=20

6. What is the difference between an article, feature and analysis ? How can one generate ideas for magazine writing ? 10+10

7. How is the language of speech different from that of writing ? Explain the ingredients of a good radio script. 10+10

8. What is Photo Editing ? What is the difference between captions and graphic illustrations ? Explain the qualities of a good photographer.

5+5+10