

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION (PGDDC)**

Term-End Examination

June, 2022

**MDC-003 : MEDIA IN DEVELOPMENT
COMMUNICATION**

Time : 3 hours

*Maximum Marks : 100
(Weightage : 70%)*

Note : Answer any **five** questions. All questions carry equal marks.

1. Write a script for a television news package of 90 seconds duration on any development news story. 20
2. What are the basic principles of writing for radio ? Discuss with suitable examples. 20
3. How would you plan pre-production phase of a documentary film on agriculture ? What activities will you include in this phase ? Explain. 20
4. What precautions should we take while presenting programmes on radio ? Explain with examples. 20

5. Discuss the important characteristics of online journalism. Explain them with appropriate examples. 20
6. Describe the structure and functioning of the newsroom of a news website. 20
7. How is feature writing different from news writing ? Explain with examples. 20
8. Write short notes on any **two** of the following : $2 \times 10 = 20$
- (a) Radio Documentary
 - (b) 'P to G' and 'P-P-F' Styles in TV Writing
 - (c) Challenges for a TV News Anchor
 - (d) Open Source Reporting
 - (e) Freedom of Speech and Expression
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