MDC-005

POST GRADUATE DIPLOMA IN DEVELOPMENT COMMUNICATION (PGDDC)

Term-End Examination

June, 2022

MDC-005 : DEVELOPMENT : INFORMATION AND COMMUNICATION TECHNOLOGIES

Time : 3 Hours *Maximum Marks : 100*

(Weightage : 70%)

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Note **:** (*i*) *Attempt any* ***five*** *questions.*

(*ii*) *All questions carry equal marks.*

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1. Explain the different types of internet-based communication. Give suitable examples for the same. 20

2. Explain the various dimensions of ICT for development processes. Give suitable examples. 20

3. Explain the *five* essential models of e-Governance. 20

4. Explain the issues and challenges of integrating ICT into educational processes. Cite relevant examples. 20

5. Identifying relevant health information purely depends on a user's skills and competencies. In this context, explain the following models :

10+10

(a) Health Belief model

(b) Trans theoretical model

6. Enumerate the concepts of "representations" and "presentations" in the digital world. Cite relevant examples. 20

7. Enumerate the characteristics of online activism and what kind of tools are being used by the people and in situations for online activities. 20

8. Write about notes on any *four* of the following :

4×5=20

(a) Virtual Communities

(b) Democracy and digital media

(c) Knowledge society

(d) ICT for health

(e) Participatory communication in social media

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