

**DIPLOMA IN CREATIVE WRITING IN
ENGLISH**

Term-End Examination

June, 2022

**DCE-4 : WRITING FOR MEDIA : RADIO AND
TELEVISION**

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : *This paper has **two** sections – A and B. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

SECTION A

*Answer any **two** questions from this section.*

1. “Writing for radio is actually writing for the ear.”
In the light of this statement, what rules should a
radio script-writer follow to write a script ? 20
2. What basic steps need to be taken while scripting
a radio programme for children ? Explain. 20

3. What principles of teaching should a good educational TV programme observe ? Explain. 20
4. How is scripting for a documentary different from scripting for an ad-film ? Give reasons. 20
5. What should be the criteria of good news reporting ? Discuss. 20

SECTION B

Answer any **three** questions from this section.

6. Write a script for a radio discussion between the Chairperson of PETA (People for Ethical Treatment of Animals) and two angry persons who see animals as a menace in their locality. 20
7. Write a script for a short radio play retelling the story of “The Thirsty Crow”. Give a new ending to the story. 20
8. Write a radio feature on how small budget films are doing better business today than big budget films, because of the former’s better content. 20
9. Prepare a TV documentary on the littering that is taking place even on high mountains. Your script must describe visuals, and sound effects along with narration. 20
10. Write 30-second TV advertisements on any **two** of the following : $2 \times 10 = 20$
- (a) A New Garment Showroom
 - (b) A New Housing Colony
 - (c) A New Brand of Biscuits