

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

June, 2022

**BEGE-104 : ENGLISH FOR BUSINESS
COMMUNICATION (EBC)**

Time : 3 hours

Maximum Marks : 100

Note : Attempt *all* questions.

1. Read the passage given below and answer the questions that follow :

The crowd lining the streets of Cleveland had gone wild. People heaved and jostled against the barrier of policemen shielding the slowly approaching car. "Jesse Owens," they screamed. "Long live Jesse Owens ! Long live America !"

The tall, dark man in the open car threw both arms up into the air and waved to the crowd. Occasionally, the car stopped and Jesse Owens stood up to shake a hand or kiss a blushing teenager on her cheek, accepting flowers with a bow and a radiant smile. He lifted the three gold medals he had won at the Berlin Olympics and shouted, "I did it for you, the people of America !" A unanimous roar rent the air, "Long live Jesse Owens ! Long live America !"

The car moved on. Autograph hunters thrust their books at him. As his pen moved over yet another sheet of paper, Jesse Owens' eyes fell on a dark, skinny little boy, flattened against the car, staring wide-eyed at his hero.

"Next," said Jesse Owens, handing back the autograph book, "Next."

The little boy did not answer. He did not move.

"Next," said the fastest man on the earth. "Next. Come on now."

The boy stretched forward on tiptoe. "Gee, Mr. Owens." He nervously bit his lips. "Gee, Mr. Owens, I would do anything to become like you, to be an Olympic champion."

The tall man smiled down at the boy with dark, serious eyes. Dropping a friendly hand on the young admirer's shoulder, he said, "That's exactly what I wanted when I was your age, son." He gripped the boy by his arms and continued, "Listen, if you work for it, work really hard, you'll make it. If you believe in a thing strongly enough, you'll achieve it. You'll get it. If you think you can do it, you will. But listen." He bent his face closer to the boy's. "You have to sweat for it, slog for it. Yes man ! For years, I practically lived in my track gear, worked, ate and slept in it. It worked, boy. It worked for me. It got me where I am today. And it'll work for you too !"

The boy grasped the tall man's hand and shook it warmly. "It will work with me too, Mr. Owens, Sir," he said, "I'll do it. I promise."

The boy kept his promise. Twelve years later in 1948 at the Empire Stadium in London, a young American won the gold medal for the 100-meter dash — won it in a record time of 10.3 seconds.

His name was Harrison Dillard.

- (a) (i) How did the crowd in the streets of Cleveland behave ? 2
- (ii) Who was the tall, dark man in the open car ? 2
- (iii) What was the nationality of the man ? 2
- (iv) How did Jesse Owens respond to the applause of the people ? 2
- (v) “I did it for you,” said Jesse Owens. What had he done and for whom ? 2
- (vi) What advice did Jesse Owens give to the young boy ? 2
- (vii) Did the boy listen to his advice ? Give reasons for your answer. 2
- (viii) What record did Harrison Dillard make and where ? 2
- (b) (i) Pick out words from the passage which have the same meaning as : 2
- complete agreement
 - work hard steadily
- (ii) Give a suitable title to the passage. 2

2. As a Company Secretary of a Business House, write a notice, along with a detailed agenda, for a meeting to plan the Silver Jubilee Celebrations of your company.

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3. As a client, you have not been able to repay the loan taken from the bank in the given time frame. The bank has charged a penal interest. Write a letter to the Bank Manager requesting him to waive off the additional interest. 15
4. In response to an advertisement in The Times of India, for the post of an Accounts Officer in a Corporate House, write an application for the same. Also write a CV appropriate for the post. 15
5. Write a report to the General Manager of your company regarding the safety measures that your company has in place in the case of a disaster such as a fire or an earthquake. 15
6. (a) Rewrite the following sentences in the passive voice : 5×1
- (i) The audience loudly cheered the Mayor's speech.
 - (ii) One should keep one's promises.
 - (iii) The Governor gave him a reward.
 - (iv) His captors were taking him to the prison.
 - (v) Who taught you grammar ?
- (b) Do as directed : 5×1
- (i) I wish I were young again.
(Change into an exclamatory sentence)
 - (ii) Reema is taller than Tina.
(Rewrite using the positive degree)

- (iii) Their glory can never fade.
(Change into an interrogative sentence)
- (iv) What a pleasant surprise !
(Rewrite as an assertive sentence)
- (v) Alfred was the best king that ever reigned England.
(Rewrite as a negative sentence)

(c) Rewrite the following sentences correctly : 5×1

- (i) Neither of us were happy to see the result.
- (ii) I'm sorry I cannot help you at that time.
- (iii) One of my sister is a doctor.
- (iv) I am having two pairs of jeans.
- (v) One must not humiliate poor.

(d) Complete the following sentences by supplying appropriate tags : 5×1

- (i) Raju is very mature for his age, _____ ?
- (ii) She speaks very good English, _____ ?
- (iii) Lets go home, _____ ?
- (iv) Aryan was not present today, _____ ?
- (v) You don't like hot food, _____ ?
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