

**P.G. DIPLOMA IN CORPORATE SOCIAL  
RESPONSABILITY (PGDCSR)**

**Term-End Examination**

**June, 2022**

**MEDS-053 : CSR IMPLEMENTATION**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer any **five** questions. All questions carry equal marks.

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1. What do you understand by CSR Implementing Agency ? Discuss the strategic factors that guide the companies to select the implementing agency. 5+15=20
  
2. Discuss the four models of social responsibility followed in India, with suitable examples. 20
  
3. Explain the need for inter-agency relationships. Discuss the importance of effective inter-agency dynamics among different implementing partners. 20
  
4. What is the importance of a well-rated NGO ? Discuss the various rating scales for NGOs. 8+12=20

5. What do you understand by Social Venture ?  
Giving examples, discuss the importance  
of social ventures in Community Development.  
 $8+12=20$
6. What do you understand by CSR policy ?  
Discuss various steps involved in formulating a  
CSR strategy.  $5+15=20$
7. What are the different frameworks for  
corporate sustainability reporting ? Discuss any  
one.  $6+14=20$
8. Write short notes on any **two** of the  
following :  $10+10=20$
- (a) Formation of CSR Department and CSR  
Committee
  - (b) Steps involved in rolling out a CSR  
Intervention
  - (c) CSR Reporting Tools and Techniques

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