

**POST-GRADUATE DIPLOMA IN CORPORATE  
SOCIAL RESPONSIBILITY (PGDCSR)**

**Term-End Examination**

**June, 2022**

**MEDS-052 : CSR PROCESS**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer any **five** questions. All questions carry equal marks.

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1. List out the different steps involved in strategic planning in CSR. Explain any one. *10+10=20*
  
2. What do you understand by Corporate Governance ? Discuss the elements of good corporate governance. *5+15=20*
  
3. What is HR mapping in CSR ? Can the HR department ensure that a company adopts CSR programmes ? Discuss. *5+15=20*
  
4. What is the role of NGOs' intervention in CSR ? How does a company identify the right NGO for CSR intervention ? *10+10=20*

5. What are local bodies ? Discuss the role of urban local bodies in promoting CSR.  $5+15=20$
6. What are the United Nations Sustainable Development Goals (UNSDGs) ? Discuss the targets and indicators of any one SDG.  $10+10=20$
7. What are the three principles for moving ahead with academia-industry specialized agencies cooperation and collaboration ? Explain any one.  $8+12=20$
8. Write short notes on any *two* of the following :  $10+10=20$
- (a) Stages of Ethical Decision-making
  - (b) Leadership Roles and Responsibilities
  - (c) Stakeholders Mapping
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