

No. of Printed Pages : 3

**MPC-004**

**MASTER OF ARTS (PSYCHOLOGY)**  
**(MAPC)**

**Term-End Examination**

**June, 2021**

**MPC-004 : ADVANCED SOCIAL PSYCHOLOGY**

*Time : 2 Hours*

*Maximum Marks : 50*

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*Note : (i) All Sections are compulsory.*

*(ii) Marks are shown against each Section.*

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**Section—A**

**Note :** Answer any *two* of the following questions  
in about **450** words each.  $2 \times 10 = 20$

1. Define and describe Ethnography. Elucidate the methods and evaluation of the same. 3+7
2. Define and describe pro-social and altruistic behaviours. Discuss the 5-step response in emergency situations. 5+5

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3. Describe the meaning and characteristics of stereotypes. Differentiating stereotypes from prejudices, explain how stereotypes develop and are maintained. 4+6
4. Describe crowd behaviour. Discuss the theories of crowd behaviour. 3+7

**Section—B**

**Note :** Answer any *four* of the following questions  
in about **250** words each.  $4 \times 6 = 24$

5. Discuss the nature, concept and scope of Social Psychology. 2+2+2
6. Discuss the principles observed by Cialdeni in compliance. 6
7. Describe the concept, components and characteristics of attitude. Highlight the difference between attitude and beliefs. 3+3
8. Elucidate the concepts of cooperation and competition. Discuss the role of cooperation in the society. 3+3

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9. Explain the role of communication, interpersonal attraction and cohesion in group dynamics. 6

**Section—C**

**Note :** Write short notes on any *two* of the following in about **100** words each.

10. Forms of Social conflict. 3
11. Correlation method in Social Psychology Research. 3
12. Social Isolation. 3