

**POST GRADUATE CERTIFICATE IN  
PATENT PRACTICE (PGCPP)**

**Term-End Examination**

**June, 2021**

**MIR-021 : OVERVIEW OF INTELLECTUAL PROPERTY  
RIGHTS**

*Time : 3 hours*

*Maximum Marks : 100*

**Note :** *The paper is divided into **three** parts. Part A, B and C. **All** the parts are **compulsory**.*

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**PART A**

*Attempt any **four** of the following questions in about 200 words each. Each question carries 5 marks. 4×5=20*

1. Define the term 'Industrial Design'. Why is it distinguished from "Trademark" ?
2. Differentiate between Product marketing and Technology marketing.
3. Explain the significance of Traditional Knowledge.
4. Explain Counterfeiting and Piracy with suitable examples.
5. Explain the concept of Mediation.

## **PART B**

*Answer any **five** of the following questions from this part in about 400 words each. Each question carries 10 marks.*

*5×10=50*

- 6.** Discuss the challenges posed by advancement in Information and Communication Technologies to Intellectual Property Rights.
- 7.** Discuss the role of patents as an incentive for research and development leading to invention.
- 8.** Explain the Doctrine of 'Pith and Marrow'.
- 9.** Discuss in brief the technological measures to counter infringement of IPR.
- 10.** Explain the strategies to be used by IP owner to combat counterfeiting.
- 11.** Write a note on settlement of IPR dispute through process of Arbitration.
- 12.** How can the cost for acquiring and maintaining patent be determined ? Discuss.

## PART C

*Answer any **two** of the following questions in about 600 words each. Each question carries 15 marks. 2×15=30*

- 13.** Give an overview of IP laws in India.
  - 14.** Explain three principal legal methods used for commercial transfer and acquisition of technology.
  - 15.** Discuss the provisions of TRIPS Agreement for protection of Industrial Design and Geographical Indications.
  - 16.** What is UDRP ? What types of disputes does it resolve ? Discuss.
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