BCS-062

BACHELOR OF COMPUTER APPLICATIONS (BCA)

(REVISED)

Term-End Examination

June, 2021

BCS-062 : E-COMMERCE

Time : 2 Hours   *Maximum Marks : 50*

Note : *(i)* *Question* ***No. 1*** *is compulsory and carries 20 marks.*

   (ii) *Attempt any* ***three*** *questions from the rest.*

1. (a) Explain the procedure to by a Book from a Web Based Bookshop. What are the advantages and disadvantages of buying from Web Based Bookshop ?   10

   (b) What is an e-paper ? List the advantages and disadvantages of e-papers.   10

2. (a) How does m-Commerce differ from e-Commerce ? Explain the various technology components that help to perform the commerce transactions using mobile devices.   5

   (b) Draw and explain the architecture of an online shopping e-commerce portal that sells electronic goods.   5

3. (a) Describe the characteristics of B2B, B2C, C2B and C2C models of e-commerce. Mention an example for each.   5

   (b) Discuss the security concerns in e-Commerce with respect to client, communication channel and server.   5

4. (a) Explain the benefits of e-Commerce to organizations, customers and society at large.   5

   (b) Write a short note on Cyber Laws.   5

5. (a) Explain the online trading procedure with the help of a diagram.   5

   (b) Write a short note on Electronic Markets. 5

BCS–062   **3,880**