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**BHC-013**

**DIPLOMA IN EVENT MANAGEMENT  
(DEVMT)**

**Term-End Examination**

**June, 2021**

**BHC-013 : EVENT COORDINATION**

**AND CONTROL**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Answer any **five** questions.

(ii) All questions carry equal marks.

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1. Describe the event implementation phase in detail. 20
2. (a) Explain the following : 10
  - (i) Creating a Work Breakdown Structure (WBS), and
  - (ii) Network Analysis : Critical Path Method, as important techniques in project management.

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- (b) Explain 'the stage' in the context of event management. 10
3. Write an essay on Service Planning (Food Service Style), used in events. 20
4. (a) Discuss any *three* types of controls that can be used in events. 10
  - (b) Explain the following : 10
    - (i) Evaluation from the Event Organiser's and Client's point of view, and
    - (ii) Using sensitivity in evaluation of events.
5. Describe entertainment events in detail with the help of suitable examples. 20
6. (a) Write about the different types of exhibitions and trade shows, highlighting their relevance. 10
  - (b) How will you plan destination weddings for successful execution ? Give examples. 10

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7. Discuss the scale of sports industry and the scope it offers. Cite examples wherever necessary. 20
8. Write short notes on any *four* of the following using examples wherever necessary : 4×5=20
- (a) Green venue design
  - (b) Choosing the venue/event site
  - (c) Event Management apps and Technical productivity apps
  - (d) Trussing and rigging
  - (e) Networking events
  - (f) Cultural events
  - (g) Monitoring media