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MS-46

**MANAGEMENT PROGRAMME/POST
GRADUATE DIPLOMA IN FINANCIAL
MANAGEMENT (MP/PGDFM)**

Term-End Examination

June, 2020

MS-46 : MANAGEMENT OF FINANCIAL SERVICES

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any five questions.

(ii) All questions carry equal marks.

1. What do you mean by 'Merchant Banking' ?
Describe the various financial activities which come within the purview of Merchant Banking.
2. Explain the role of stock brokers in securities market transactions. Describe the regulations prescribed by the Securities and Exchange Board of India (SEBI), relating to registration of brokers and sub-brokers.

P. T. O.

3. Explain the concept of 'Credit Rating'. Describe the various steps involved in the credit rating process. Give names of credit rating companies operating in India.
4. Define Mutual Funds. Discuss the role and responsibilities of the trustees of a mutual fund and its Assess Management Company.
5. Define leasing and discuss the essential features of a leasing contract. How is leasing beneficial to the lessee and the lessor ?
6. Define Venture Capital. How does it differ from other forms of finance ? Describe the different stages of venture capital financing. Discuss the alternatives available to a venture capitalist to exit from an investee company.
7. Define 'Insurance'. What are the basic principles of insurance ? Discuss the various contingencies covered under the Life Insurance Contract.

8. Write short notes on any *four* of the following :

- (a) Discounting Bills and Factoring
- (b) Corporate Debentures
- (c) Book Building Process
- (d) Credit Cards and Debit Cards
- (e) Perils covered under standard fire insurance policy