

**MASTER OF ARTS IN TOURISM
MANAGEMENT (MTM)/MASTER OF
TOURISM AND TRAVEL
MANAGEMENT (MTTM)**

Term-End Examination

MTM-010/MTTM-010 : TOURISM IMPACTS

Time : 3 Hours]

[Maximum : Marks : 100

Note: Attempt any five questions. All questions carry equal marks.

1. Critically analyze the role played by different segments of the tourism system for achieving the goal of sustainable tourism development. 20
2. "The rate of outbound tourism in East Asia and the Pacific has been given a boost due to the rising income in the Tiger economics." Justify the statement and substantiate your answer with suitable examples. 20
3. Describe the characteristics of "Globalization". How globalization is regulated by General Agreement of Tariffs and Trade (GATT). Give suitable examples. 20



4. What do you understand by the economic impact of the tourism? Discuss different types of tourism economic analysis. 20
5. Write short notes on the following: 10×2=20
- (a) Politics of Tourism
 - (b) The NGOs views on code of Ethics
6. Mention the issues involved in Guest-Host Interaction and attitudes. 20
7. Describe the remedial measures undertaken by the authorities to curb the sexual exploitation of children and women due to growth in tourism. 20
8. What is the effect of travel and tourism on national parks and wildlife? Give suitable examples. 20
9. Discuss the peculiarity of the geographical distribution of islands and beaches in India. What are the reasons for choosing islands and beaches as a tourism destination? 20
10. Write short notes on the following: 10 x 2 = 20
- (a) The need and importance of Tourism Law
 - (b) Sources of Tourism Law