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MLI-006

**POST GRADUATE DIPLOMA IN  
LIBRARY AUTOMATION AND  
NETWORKING  
(PGDLAN)**

**Term-End Examination**

**June, 2020**

**MLI-006 : CONTENT DEVELOPMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

*(Weightage : 40%)*

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*Note : Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

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1. Based on the criteria as proposed by Louis Shores, describe the points on which web documents can be evaluated ?

**P. T. O.**

*Or*

Describe the need for classifying Internet documents. Discuss the advantages and disadvantages of using classification schemes for organizing web resources.

2. Describe the services offered by Internet.

*Or*

What is Z 39.50 ? Describe its basic features and applications.

3. Explain the need for knowledge management (KM) in an organization. Discuss the role of libraries and librarians in KM.

*Or*

Describe the importance of context for Electronic and Internet resources. Discuss the parameters to be considered for syntack context setting.

4. What is XML ? How is it different from HTML ? Describe its features.

[3]

*Or*

Discuss the legal issues faced currently on Internet.

5. Write short notes on any *two* of the following (in about **250** words each) :
- (a) Problems of implementation of knowledge management
  - (b) Cascading style sheets
  - (c) Dreamweaver
  - (d) Components of IPR