

No. of Printed Pages : 3

MBP-003

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING**

Term-End Examination

June, 2020

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) This question paper has five compulsory questions.

(ii) All questions carry equal marks.

(iii) Answer each question in 300-350 words, unless otherwise instructed.

1. What role does production department play in the process of book publishing ? 20

P. T. O.

Or

Mention briefly the most commonly used sizes of paper. Discuss the characteristics of a good paper.

2. What is book design ? Discuss factors of book designing. 20

Or

Define the term 'Dummy'. What purpose does it serve in the process of book production ?

3. Define a magazine. How does it differ from a book ? 20

Or

Describe briefly the major printing processes used these days in book printing.

4. Briefly discuss various methods of composing with special reference to hot composing and cold composing. 20

Or

Discuss raw materials used in paper making. Also write the process of paper making.

[3]

1. Discuss Desktop Publishing. What are its advantages and disadvantages? 20

Or

Write short note on any *two* of the following in 150-200 words each : 10 + 10

- (i) Preliminary pages of a book
- (ii) Imposition
- (iii) Hard binding
- (iv) Folding subdivisions of a sheet of paper
- (v) Costing and costing off.