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MBP-001

POST GRADUATE DIPLOMA IN BOOK PUBLISHING

Term-End Examination

MBP-001 : INTRODUCTION TO PUBLISHING AND ITS LEGAL ASPECTS

Time : 3 Hours]

[Maximum Marks : 100

Note: This question paper has five compulsory questions.

All questions carry equal marks.

Attempt each question in 300 to 350 words unless otherwise instructed.

1. Differentiate between book publishing and newspaper publishing. Illustrate your answer with suitable examples. 20

Or

Discuss the qualities needed in a book publisher. Give suitable examples.

2. Discuss the roles of the editorial department, the production department and the promotion and sales department in a publishing house. 20

Or

What are the main functions of the Administration and Accounts department? Discuss each briefly.



3. Write a brief essay on the charter of the Book. What are some of the guiding principles set out in it?

20

Or

Differentiate between Documentary and Digital Heritage.

4. Why are publishers still important to authors despite the availability of other publishing platforms? 20

Or

What do you understand by "Publishers Dilemma". Discuss with examples.

5. Write brief notes on any 2 of the following in 150 to 200 words each. 10+10=20

- a. Advent of printing
- b. Magic Mantra of publishing
- c. Indian copyright Act.
- d. Getting into book publishing

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