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**MAM-001**

**POST GRADUATE DIPLOMA IN  
PLANTATION MANAGEMENT  
(PGDPM)**

**Term-End Examination**

**June, 2020**

**MAM-001 : INTRODUCTION TO PLANTATION  
MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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*Note : (i) Question No. 1 is compulsory.*

*(ii) Answer five questions in all.*

*(iii) All questions carry equal marks.*

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1. (a) Fill in the blanks : 1 × 5 = 5

(i) Small tea growers are defined as those who operates less than ..... hectare of tea garden.

(ii) Commercial cultivation of coffee began in India during the year.....

P. T. O.

(iii) ..... is the highest natural rubber producing country in the world.

(iv) ..... is known as the 'Queen of Spices'.

(v) ..... is the scientific name of pepper.

(b) Write the harvestable part of the following crops : 1 × 5 = 5

(i) Pepper

(ii) Ginger

(iii) Fenugreek

(iv) Ajowan

(v) All spice

2. Mention the following : 2 × 5 = 10

(a) *Two* health benefits of tea

(b) *Two* major pepper producing states in India

(c) *Two* major traded varieties of small cardamom

- (d) *Two* cashew trading centers in India
- (e) *Two* factors that have increased the domestic coffee consumption in India.

3. Write short notes on any *four* of the following :

$$2\frac{1}{2} \times 4 = 10$$

- (a) Globalization under GATT system
- (b) World Trade Organization
- (c) Public-Private partnership for plantation
- (d) Contract farming
- (e) E-team

4. Define the following :

$$2 \times 5 = 10$$

- (a) Planning
- (b) Technology
- (c) Ad-Valorem tax
- (d) Production
- (e) Staffing

5. (a) What is CTC tea ? Mention the steps involved in manufacturing of CTC tea.

2 + 3 = 5

- (b) What are the strengths of Indian Coconut Industry ? 5

6. (a) Briefly explain the relevance of the TRIPS agreement in the plantation sector. 5

- (b) How does globalization influence negatively on the plantation sector ? 5

7. (a) What is corporation ? Discuss in brief about the classification of corporation.

1 + 4 = 5

- (b) Discuss about the functions of Rubber Board. 5

8. (a) Define management. Mention the characteristics of plantation management.

1 + 4 = 5

- (b) What are the qualities required to develop professional managerial skill ? 5