No. of Printed Pages: 3

BPC-001

BACHELOR'S DEGREE PROGRAMME (BDP) (B.A. PSYCHOLOGY)

Term-End Examination

07995 June, 2019

BPC-001: GENERAL PSYCHOLOGY

Time : 2 hours Maximum Marks : 50

Note: All sections are compulsory.

SECTION A

Answer any **two** of the following questions in about 450 words each: 2×10=20

- 1. Define memory. Discuss short-term and long-term memory. 2+8
- 2. Elaborate the process of perception and perceptual constancy. Explain the laws of perceptual organisation.

 5+5
- 3. Describe the central nervous system, and its different parts.
- 4. Differentiate between intention, attitudes and interest. Describe Rosenberg's theory of affective-cognitive consistency.

 5+5

SECTION B

Ansı	wer any. four of the following questions in about	
250 words each: 4×6=		
5.	Describe Bogardu's social distance scale. Define social distance.	2+4
6.	Discuss the Trichromatic theory of colour vision.	. 6
7.	Describe the evolutionary theory of Darwin and explain its influence on human development aspects.	3+3
8.	Explain the different aspects of perceptual development.	6
9.	Discuss the different kinds of conflicts and the methods of managing conflicts.	3+3

SECTION C

Write short notes on any two of the following in about				
100	words each:	2×3=6		
10.	Biases in Attribution			
11.	Bases of Power			
12.	Weber's Law	,		