

00128

**POST GRADUATE DIPLOMA IN PLANTATION
MANAGEMENT (PGDPM)**

Term-End Examination

June, 2017

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

Note : Attempt any five questions. Question No. 1 is compulsory. All questions carry equal marks.

1. (a) Expand the following abbreviations : 1x5=5
- (i) CTC
 - (ii) ISO
 - (iii) HACCP
 - (iv) ICO
 - (v) UNCTAD
- (b) State True (T) or False (F) : 1x5=5
- (i) Robert Bruce in 1823 discovered tea plants growing wild in the hills of Assam.
 - (ii) Latex in rubber is obtained from leaves of rubber trees.
 - (iii) Kerala is the highest pepper producing State in India.
 - (iv) Unopen flower bud is harvestable part of clove.
 - (v) Nata-de-coco is a cocoa product.

2. Answer the following : 2x5=10
- (a) Types of tea
 - (b) Two health benefits of black pepper
 - (c) Two major coffee growing States in India
 - (d) Two uses of cardamom
 - (e) Two forms to which latex of rubber can be processed
3. Write short notes on any four of the following : 2½x4=10
- (a) Green tea
 - (b) MFN principle
 - (c) NABARD
 - (d) EVREPGAP
 - (e) Commodity Park
4. What do you know about the following : 2x5=10
- (a) Level of management
 - (b) AEZ
 - (c) 5 s for house keeping
 - (d) Sole proprietorship
 - (e) Agreement on Agriculture
5. Discuss the following : 5x2=10
- (a) Characteristic of planning
 - (b) Basic principles of WTO
6. (a) Distinguish between entrepreneur and entrepreneurship. Discuss the essential qualities of entrepreneur 2+3=5
- (b) Explain the steps involved in setting up of an enterprise. 5

7. (a) Briefly explain the functions of management. 5
- (b) Discuss the objective and functions of the International Pepper Community. 5
8. (a) Describe the impact of globalisation on plantation sector. 5
- (b) Mention the features of World Class Business Management. 5
-