

**MASTER OF ARTS (EDUCATION)**

**Term-End Examination**

**June, 2016**

**MES-115 : COMMUNICATION TECHNOLOGY  
FOR DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 70%*

*Note : (i) All questions are compulsory.*

*(ii) All questions carry equal weightage.*

1. Answer the following question in about 600 words.

Discuss any three factors that influence the adoption and growth of communication technology in a country.

**OR**

Describe the strengths and limitations of radio/audio medium. Suggest how you would exploit its strengths and minimize its limitation in distance education.

2. Answer the following question in about 600 words.

Discuss with examples the specific uses of computers with emphasis on pedagogy, training and life long education.

**OR**

What is teleconferencing ? Describe its advantages and limitations.

3. Answer any four of the following questions in about 150 words each :
- (a) Briefly describe the process of writing a script for an educational programme.
  - (b) What do you mean by television broadcasts ? Explain the practical difficulties in their use in education.
  - (c) What is meant by picture composition ?
  - (d) Write a short note on the development of educational radio in India.
  - (e) Explain major educational uses of communication satellites.
  - (f) Discuss the stages of script development practised in IGNOU.
4. Answer the following question in about 600 words.  
Select any topic of your choice and describe the major steps you would follow for developing a video programme based on the same.
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