

**POST GRADUATE DIPLOMA IN DISTANCE  
EDUCATION**

**Term-End Examination**

**June, 2016**

**ES-312 : DESIGN AND DEVELOPMENT OF  
SELF-LEARNING MATERIALS**

*Time : 3 hours*

*Maximum Weightage : 75%*

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- Note :** (i) *Attempt all the three questions.*  
(ii) *All the three questions carry equal weightage.*
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1. Answer **any one** of the following in about **1200** words :
  - (a) Explain the key terms used in a self-learning unit developed by open universities with examples.
  - (b) Describe the process of course preparation of any open university.
  
2. Answer **any four** of the following in about **300** words each :
  - (a) Differentiate between Deep and Surface approach to learning.
  - (b) Explain the various types of communication in the context of distance education.
  - (c) Describe why editing is essential for distance learning material.

- (d) Write how interaction can be build into printed self-learning material.
  - (e) Describe the educational implications of Bruner's Discovery Learning.
  - (f) Explain the design of CD-ROM.
3. Answer **any one** of the following in about **1200** words :
- (a) Describe the various benchmarks of quality assurance in self-learning material.
  - (b) Write reasons to justify that a course team is needed to develop courses in open and distance education institutions.
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