

00530

**MBA IN INTERNATIONAL HOSPITALITY
MANAGEMENT (MBAIHM)**

Term-End Examination

June, 2016

MHY-010 : INTER CULTURAL MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. Explain Global Business Environment. Write a note on the factors effecting management of Interdependence. **20**
2. Write short notes on : **10x2=20**
 - (a) Technological Environment
 - (b) Political Environment
3. "Local culture affect the working of Global Organisations". Illustrate with suitable example. **20**
4. Write a note on communication process with suitable examples from hospitality business. **20**
5. Explain the role of negotiations in decision making process. **20**

6. Write short notes on : **10x2=20**
(a) Negotiation Styles
(b) Managing Negotiations
7. Explain the steps involved in developing **20**
International Strategies for the promotion of
hospitality business.
8. Write short notes on : **10x2=20**
(a) Compensating Expatriates
(b) Global Selection
9. How will you choose effective Monitoring Systems **20**
for global operations of your company ?
10. What are the constraints faced by an MNC while **20**
working within local labour relation systems ?
Explain with example.
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