BACHELOR IN HOTEL MANAGEMENT (BIHM) Term-End Examination

June, 2016

BHY-035: FRONT OFFICE MANAGEMENT-I

Time: 3 hours				Maximum Marks: 100									
Note	:	(i)	At	Attempt any five questions.									
		(ii)	Al	ll ques	stions	s carı	ry eq	ual	ma	rks.			
1.				detail ne hot		ight	Au	diť	' pı	oce	edu	re	20
2.	What are the duties and responsibilities of Front Office Manager of a five star hotel?												
3.	Write notes on:										10	+10	=20
	(a)	Overbooking											
	(b)	Yield	d ma	anage	emen	ıt							
4.	How	will	you	calcu	ılate	follo	wing	g :				5x4	=20
	(a)	Avei	rage	roon	n rev	enue		_					
	(b)	RevI	PAR) L									
	(c)	Roor	m O	ccupa	ancy	%							
	(d)	Fore	ign	Occu	panc	y pe	rcen	ıtag	e				
5.		e in de e depa		'Reco nent.	rd Ke	eepir	ıg Pr	oce	dure	e' of	fro	nt	20

- 6. "Is there a need to have telephone department in a large five star hotel"? Justify your answer.
- 7. Write in detail about:

10+10=20

- (a) Procedure to handle complaints
- (b) Procedure to handle fraud
- 8. (a) Write precautions to be observed while taking VVIP reservation in the hotel. 10+10=20
 - (b) Write post reservation process for this booking.
- 9. "Guest safety is most important for the reputation of the hotel". Explain.
- 10. What are the reports required by the yield 20 management team to take future decisions?