

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

June, 2016

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer **any two** of the following questions in
about **450** words each : **2x10=20**

1. Give an account of the relationship between social psychology and other related disciplines. In this context, highlight the significance of social psychology in present times. **6+4**
2. Analyze group process by discussing group morale, group polarization and group mind. **10**
3. Discuss the process of attitude formation. **10**
4. Explain social conformity. Describe the factors affecting conformity and non-conformity. **10**

SECTION - B

Answer **any four** of the following questions in about **250** words each : **4x6=24**

5. Explain non-verbal communication as a mechanism of social perception. **6**
6. Discuss the ethical issues from the perspective of a social psychologist. **6**
7. Discuss the classical theory and convergence theory of crowd behaviour. **3+3**
8. Explain cognitive dissonance and discuss the experiment by Festinger and colleagues in this regard. **3+3**
9. Explain the relationship between attitudes, values and beliefs. Support your answer with examples. **6**

SECTION - C

Write short notes on **any two** of the following in about **100** words each : **2x3=6**

10. Emotion, Mood and Social Influence **3**
11. In-group Vs. Out-group **3**
12. Active Crowd **3**