

01668

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

June, 2016

BPC-001 : GENERAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer **any two** of the following questions in
about **450** words each : **2x10=20**

1. Discuss the structure and functions of human central nervous system. **10**
2. Define attitude. Explain Festinger's theory of cognitive dissonance. **3+7**
3. Define attention. Explain various types of attention. **3+7**
4. Discuss the characteristic features of learning. Explain classical conditioning in detail. **5+5**

SECTION - B

Answer **any four** of the following questions in
about **250** words each : **4x6=24**

5. Discuss information processing model of memory. 6
6. 'Psychology as a discipline is closely related to other academic disciplines.' Discuss briefly. 6
7. Discuss various laws of perceptual organization. 6
8. Discuss psycho-physics. Mention Weber's Law and Fechner's Law. 3+3
9. Discuss the theories of colour vision. 6

SECTION - C

Write short notes on **any two** of the following in
about **100** words each : **2x3=6**

10. Intelligence Quotient (I.Q.) 3
11. Sensory deprivation 3
12. Transduction 3