

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

00266

June, 2016

MBP-007 : EDITING TEXTBOOKS

Time : 3 hours

Maximum Marks : 100

*Note : All questions carry equal marks. Students can attempt any **five** questions. Answer each question in 350 – 400 words, unless instructed otherwise.*

1. The concept of 'Multiple Intelligences' (Gardner) and its understanding has enabled us to see textbooks and their publishing differently. Discuss with examples. 20
2. Understanding the approaches of a dynamic curriculum helps in the process of editing textbooks. Elaborate. 20
3. Write a note on the editorial process observed in the editing of science and technical textbooks. 20
4. "Use of colours and graphics makes textbooks more appealing and inviting." Discuss with suitable examples. 20

5. "Editing competition textbooks requires specialised editorial attention." Discuss this highlighting the role of an editor. 20
6. Write a note on the role and responsibilities of an editor when he/she edits literature for children with special needs. 20
7. "Use of Internet resources has become a part and parcel of editing textbooks." Discuss. 20
8. Write short notes on the following in 150 – 200 words each : 10+10=20
- (a) Stylesheet and its significance
 - (b) Emotional Intelligence
-