

**POST GRADUATE DIPLOMA IN  
BOOK PUBLISHING**

**Term-End Examination**

00486

**June, 2016**

**MBP-003 : PRODUCTION AND EMERGING  
TECHNOLOGIES**

*Time : 3 hours*

*Maximum Marks : 100*

---

*Note : This question paper has five compulsory questions. All questions carry equal marks. Answer each question in 300 – 350 words, unless otherwise instructed.*

---

1. Discuss the factors that are key to successful book designing. 20

**OR**

What are the areas that require special mention in designing the text ?

2. Briefly discuss any four printing processes. 20

**OR**

Differentiate between hot composing and cold composing and briefly discuss each type.

3. Briefly describe the history of book binding with suitable examples. 20

**OR**

Distinguish between perfect binding and loose-leaf binding giving reasons for the choice of one over the other.

4. List some common word processing programs and discuss the advantages of using such programs to prepare a manuscript for the printer. 20

**OR**

Distinguish between word processing programs and design programs using suitable examples.

5. Write short notes on any *two* of the following in about 150 – 200 words each : 10+10=20

- (a) Importance of proof-reading
  - (b) How does DTP work ?
  - (c) Factors in the selection of paper
  - (d) Faults of binding
-