

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

June, 2016

00566

MBP-002 : EDITING AND PRE-PRESS

Time : 3 hours

Maximum Marks : 100

Note : This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.

1. Write a detailed note on electronic publishing. 20

OR

There are different processes of editing in publishing houses. Discuss.

2. Discuss why authors depend on editors and publishers. 20

OR

Give a detailed note on the sources of manuscripts.

3. What are the qualities of a commissioning editor? 20

OR

Prepare a book publishing proposal on behalf of a publishing house.

4. Define a book cover and discuss different parts of a book cover. 20

OR

Describe the points to be considered for planning a magazine cover.

5. Attempt any *two* of the following in about 150 – 200 words each : 2×10=20

- (a) Digital Layout
 - (b) Marking an Illustration
 - (c) Editorial Board
 - (d) Tonal and Line Illustrations
 - (e) Cropping and Scaling
 - (f) Machine Proof
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