

**POST GRADUATE DIPLOMA IN  
BOOK PUBLISHING**

**Term-End Examination**

**June, 2016**

00576

**MBP-001 : INTRODUCTION TO PUBLISHING  
AND ITS LEGAL ASPECTS**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.*

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1. Write a detailed note on Educational Publishing in India with reference to textbooks. 20

**OR**

Describe the qualities needed in a book publisher.

2. What are the roles of the following departments in a publishing house? 20
- (a) Editorial
  - (b) Production
  - (c) Marketing

**OR**

Write short notes on any *two* of the following :

10+10=20

- (a) Copy Editor
- (b) House Style
- (c) Casting off
- (d) Book Binding
- (e) Pre-Press Operations

3. Describe different types of publishing.

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**OR**

Write the qualities and functions of any *three* of the following :

- (a) Chief Editor
- (b) Book Designer
- (c) Marketing Manager
- (d) Production Manger
- (e) Sponsoring Editor

4. Describe briefly UNESCO's Charter of the Book.

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**OR**

Write a detailed note on :

- (a) Procedure for registration of copyright

**OR**

- (b) Different remedies for infringement of copyright

5. Describe any *two* of the following in 150 – 200

words each :

*10+10=20*

- (a) E-right
  - (b) Royalty
  - (c) ISBN
  - (d) Bar Code
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