

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

00436 **Term-End Examination**
June, 2016

BFW-069 : SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Answer any *five* questions from Section – A.
Answer any *two* questions from Section – B.

SECTION A

Attempt any five questions.

1. Which skills and training are most important for a purchasing officer ? Discuss. 10
2. What is meant by a strategic partnership between a buyer and a supplier ? 10
3. What is more important — inbound or outbound logistics in a supply chain ? Elaborate. 10
4. What do you understand by customer profitability analysis ? Why has it gained importance in recent times ? 10
5. Discuss how a company takes make-versus-buy decisions. Explain with a suitable example of cost and benefits of outsourcing. 10
6. What are the fundamental mistakes commonly made while capturing information ? How would these mistakes be minimized in supply chain management process ? 10

SECTION B

Answer any *two* questions.

7. Write short notes on any *four* of the following : $4 \times 2 \frac{1}{2} = 10$

- (a) Physical Distribution of Products
- (b) Warehousing Management
- (c) Procurement Process
- (d) Manufacturing Flow Management
- (e) Performance Measurement

8. Differentiate between any *two* of the following : $2 \times 5 = 10$

- (a) Road and Rail Shipment
 - (b) Air and Ship Shipment
 - (c) Product Development and Product Commercialization
9. What do you understand by the term 'Customer Level Forecasting'? Elaborate with the help of a flow chart or through a case study of your choice or experience. 10