

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2016

00156

BFW-047 : ART OF PUBLIC SPEAKING – II

Time : 3 hours

Maximum Marks : 70

Note : Answer any *seven* of the following questions. All questions carry equal marks.

1. Discuss in detail the importance of oral presentation in today's business. 10
2. Explain the basic rules to be followed by the speaker while using visual aids to support his/her presentation. 10
3. What do you understand by audience awareness ? Explain in detail. 10
4. What are the steps to be taken by the speaker to ensure clarity of his speech to the audience ? Discuss with example. 10
5. Explain the different delivery styles in detail. 10
6. Prepare an outline of a presentation encouraging prospective students to enroll in the undergraduate course in your institute. 10

7. Give the advantages and disadvantages of the media used for presenting the visual aids in a presentation. 10
8. Select a company of your choice in a sector that you would like to work. Develop a brief presentation on the selected company to address business school students taking care of the following three points : 10
- (a) A general and specific statement of purpose
 - (b) The key idea
 - (c) Delivery mechanism
9. How will you overcome nervousness if you are asked to make a presentation ? Explain with example. 10
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