

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2016

00306

BFW-044 : ART OF PUBLIC SPEAKING - I

Time : 3 hours

Maximum Marks : 70

Note : Answer any seven questions. All questions carry equal marks.

1. Compare and contrast between hearing and listening in public speaking. 10
2. What is tone and rhythm ? Why are these important in public speaking ? 10
3. What are the two most important factors affecting the credibility of a persuasive speaker ? 10
4. What do you mean by intonation and how does it affect the public speaking ? 10
5. "Language is said to have originated from sounds and gestures." Justify the statement with the help of suitable examples. 10

6. What points should one keep in mind to give a splendid first impression while delivering a lecture? 10
 7. Why is oral presentation becoming so important in business today? Explain with the help of suitable examples. 10
 8. What care should a speaker take while collecting data for presentation? What do you understand by voice and picture integration? 10
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