

**B.Sc. FASHION MERCHANDISING AND  
RETAIL MANAGEMENT (BSCFMRM)**

**Term-End Examination**

**June, 2016**

00266

**BFW-026 : PRODUCT KNOWLEDGE – II**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt any seven questions. All questions carry equal marks.*

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1. Briefly explain the natural and physical characteristics of leather. 10
2. What is Quality Management ? Discuss post production quality check parameters for a leather bag. 10
3. Briefly describe the different tools and machines used in manufacturing of leather goods. 10
4. Describe the differences between leather and synthetics. 10
5. What is Product Knowledge ? What are the different sources of collecting product knowledge ? Explain. 10

6. State and elaborate different processes used in the production of leather goods. 10
7. Prepare a specification sheet of branded leather belt with technical drawing. 10
8. Write short notes on any **four** of the following :  $4 \times 2 \frac{1}{2} = 10$
- (a) Tanning
  - (b) Vegetable Tanned and Chrome Tanned Leather
  - (c) Suede and Nubuck
  - (d) Full Grain Leather
  - (e) Corrected Grain Leather
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