

**POST GRADUATE DIPLOMA IN DISTRICT  
HEALTH MANAGEMENT (PGDDHM)**

**Term-End Examination  
June, 2014**

**DDHM-01 : PUBLIC HEALTH SYSTEM  
WOMEN AND CHILD HEALTH**

*Time : 3 hours*

*Maximum Marks : 50*

**PART A**

*Answer any two questions. Each question carries  
8 marks.*

1. (a) Enlist the five main approaches of NRHM. 2  
(b) Explain any two approaches of NRHM. 6
2. Describe how does the PHC contribute in  
reducing maternal mortality and tuberculosis  
control. 4+4
3. (a) Enlist the problems of the AYUSH sector in  
the public health system. 3  
(b) Describe how the mainstreaming of AYUSH  
can be achieved. 5

## PART B

Answer any **two** questions. Each question carries 8 marks.

4. (a) Enlist the medical causes of maternal mortality. 2
- (b) Describe any two essential strategies to prevent maternal mortality. 6
5. Discuss the main arguments for and against Dai training. 8
6. (a) Explain what is IMNCI and the three basic components of this strategy. 6
- (b) What health care systems need to be in place for the IMNCI strategy to be effective at different levels ? 2

## PART C

7. Write short notes on any **six** of the following.  
Each question carries 3 marks. 6×3=18
- (a) Social Marketing
  - (b) FRU
  - (c) BEmOC and CEmOC
  - (d) Delays that contribute to Maternal Mortality
  - (e) Key Messages on Male Sterilization
  - (f) HBNC programme
  - (g) Bottlenecks of the Cold Chain
  - (h) IMR
  - (i) Gender sensitivity and Gender analysis
  - (j) Logistics management
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