

MASTER OF ARTS (EDUCATION)

Term-End Examination

June, 2014

00972

**MES-115 : COMMUNICATION TECHNOLOGY
FOR DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 70%

Note : (i) All questions are compulsory.

(ii) All questions carry equal weightage.

1. Answer the following question in about 600 words.

Discuss with examples the skills required for efficient application of communication technology for various purposes in distance education.

OR

Discuss with examples the potential uses of communication through electronic media in instructional situations in distance education.

2. Answer the following question in about 600 words.

Discuss with examples the need for media selection in distance education.

OR

What is "teleconferencing" ? Describe the process of organising a teleconferencing session for distance learners.

3. Answer **any four** of the following questions in about **150** words each.

- (a) Discuss how educational factors influence the growth of communication technology in a country.
- (b) What is Internet? Describe the basic services it provides.
- (c) Explain briefly the future trends in Communication technology with special reference to its application in education.
- (d) Briefly describe the major formats used for audio / radio programmes.
- (e) Mention the stages of script writing for a video programme in IGNOU.
- (f) Describe the advantages and limitations of teleconferencing.

4. Answer the following question in about **600** words.

Discuss the characteristics and applications of a communication satellite. Describe the effective use of communication satellite in distance education.

