

**MASTER OF ARTS (EDUCATION)/
POST GRADUATE DIPLOMA IN
EDUCATIONAL TECHNOLOGY**

Term-End Examination

June, 2014

**MES-032 : COMMUNICATION AND
INFORMATION TECHNOLOGY**

Time : 3 hours

Maximum Weightage : 70%

Note : (i) All questions are compulsory.

(ii) All questions carry equal weightage.

1. Answer the following question in about 600 words.

Mention the technologies commonly used for classroom teaching and discuss the use of any two in detail.

OR

Discuss the role of 'lifelong training' in education and mention how can on - line training be used for lifelong - training of teachers.

2. Answer the following question in about 600 words.

Draw and explain the various major aspects of Communication with the help of Shannon and Weaver Model of Communication.

OR

Write an essay on the origin and development of print medium and explain its relevance in distance education.

3. Write notes on **any four** of the following in about **150** words each.

- (a) Barriers to technology integration in education
- (b) Computer mediated communication
- (c) Telematics in training
- (d) Training for communication through electronic media
- (e) Audio media in educational communication
- (f) Skinner's Operant Conditioning Theory

4. Answer the following question in about **600** words.

List any six audio formats. For each format select any one topic you may like to teach. Justify the choice of the format in terms of its suitability for the topic.
