

**POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION**

Term-End Examination

June, 2014

**ES-312 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING MATERIALS**

Time : 3 hours

Maximum Weightage : 75%

Note : (i) Attempt all the three questions.

(ii) All the three questions carry equal weightage.

1. Answer *any one* of the following in about 1200 words :
 - (a) Distinguish between behaviouristic and cognitive approaches to learning ; and describe their respective educational implications.
 - (b) Analyse the implications of communication theories for course design in distance education.

2. Answer *any four* of the following in about 300 words each :
 - (a) While describing the characteristics of adult learners, underline how can the needs of adult learners be assessed.
 - (b) Describe the key features of a course unit.
 - (c) Write a brief note on the legibility of distance education course units.
 - (d) Describe the process of course development in distance education.

- (e) Distinguish between a text book editor and an editor of distance education course units with the help of suitable examples.
 - (f) Describe, with one suitable example, the application of systems approach to distance education.
3. Answer the following in about **1200** words :
- Suppose you are given the task of writing a self - instructional unit for distance learners. You are given the freedom to choose the target group, the topic on which to write the unit, and the format of the unit.

Write a unit based on the following points.

- Target group and their entry qualification.
 - Unit title.
 - Unit structure.
 - Introduction.
 - Learning objectives.
 - Section 1 (with sub - sections and Activities / CYP)
 - Section 2 (with sub - sections and Activities / CYP)
 - Summary.
 - Answers to Activities / CYP.
 - Suggested readings.
-