

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION (BAFMP)**

Term-End Examination

June, 2014

BFD-051 : HUMAN RESOURCES

Time : 3 hours

Maximum Marks : 100

Note : All questions are compulsory. Internal choices are indicated.

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1. Answer the following questions :
- (a) Describe the objectives and functions of Human Resource Management. 15
- (b) Discuss the approaches of Human Resource Management. 15

OR

Define job analysis and discuss the objectives of job analysis.

2. Explain in detail **any three** of the following questions :
- (a) What factors will be taken into consideration in individual career planning ? 20
- (b) Define leadership. How many types of leadership do we have ? Explain any one, giving examples. 20
- (c) Discuss the basis of promotion. What should be the elements in a sound promotion policy ? 20

- (d) How does an organization benefit from job rotation ? 20
- (e) Explain the various measures of employees health. 20
3. Attempt any one :
- (a) What are the main areas of Human Resource Audit ? 10
- (b) "Performance appraisal has been of significance since times immemorial". Compare the traditional and modern methods of performance appraisal. 10
- (c) What is the theory of Maslow ? Explain in detail. 10
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